



MW21

Introduction Day | **MONDAY, APRIL 5, 2021**

CDT

COLOR CODE:

PLENARY

SOCIAL EVENTS

CRITIQUE ROOMS

LIGHTNING TALKS

TOURS

CONVERSATIONAL SESSIONS

SESSIONS

9:00 AM

9:30 AM

10:00 AM

10:30 AM

11:00 AM

11:30 AM

12:00 PM

12:30 PM

1:00 PM

1:30 PM

2:00 PM

2:30 PM

3:00 PM

3:30 PM

4:00 PM

4:30 PM

5:00 PM

5:30 PM

6:00 PM

6:30 PM

7:00 PM

7:30 PM

8:00 PM

8:30 PM

Don't forget to leave your thoughts on our Padlet Wall!

padlet.com/museweb21/inspirationiseverywhere

TOUR 12:00–1:30

Planet Word Museum

COFFEE BREAK ROOM 12:00–7:30

VISIT: spatial.chat/s/museweb

Check your email for password.

WORKSHOP 1 2:00–5:00

Click. Click. Done.
Developing Your
Google Analytics Skills

WORKSHOP 2 2:00–5:00

Unstick Your
Audience Thinking

WORKSHOP 3 2:00–5:00

Digital Presence & Personal
Digital Strategy

WORKSHOP 4 2:00–5:00

Creating Powerful
Digital Campaigns
that Engage & Inspire

TOUR 4:30–5:30

National Museum of Language

Enjoy the MW Drink of the Day 

Created by Resident Mixologist, Charismatic Creations!

Find it on social media! #MW21Cocktail

SOCIAL EVENT 7:30–9:00

MW Trivia Night hosted by Jonathan Munar & First Timer Orientation



MW21 THANKS
OUR GENEROUS
SPONSORS:

