



MW21

Conversational Day | TUESDAY, APRIL 6, 2021

CDT

COLOR CODE:

PLENARY

SOCIAL EVENTS

CRITIQUE ROOMS

LIGHTNING TALKS

TOURS

CONVERSATIONAL SESSIONS

SESSIONS

9:00 AM

PLENARY SESSION 9:00–10:30

GLAMi Finalists with co-chairs, Heather Hart & Susan Chun



GLAMi21 BEST IN DIGITAL FOR CULTURE

9:30 AM

10:00 AM

10:30 AM

TOUR 10:30–12:00

National Museum of the US Army

11:00 AM

DISCUSSION 11:00–12:30

Inclusive Design:
Informing Museum Practices

PROFESSIONAL FORUM 11:00–12:00

SPICE: Social cohesion Participation
Inclusion through Cultural Engagement

12:00 PM

DEMONSTRATIONS 12:00–1:30

Featuring 8 Innovative Digital Projects

12:30 PM

1:00 PM

PROFESSIONAL FORUM 1:00–2:00

Building Resilience Through
Strong Digital Foundations

1:30 PM

2:00 PM

BREAKOUT 2:00–3:30

Birds of a Feather Round Table

2:30 PM

3:00 PM

Don't forget to leave your thoughts on our Padlet Wall!

padlet.com/museweb21/inspirationiseverywhere

3:30 PM

4:00 PM

WORKSHOP 5 4:00–7:00

User Journey Mapping for Museums:
Visitor-focused Experience Design

WORKSHOP 6 4:00–7:00

Set Your Email On Autopilot

WORKSHOP 7 4:00–7:00

Transforming the Museum
Experience Requires More than
a Light Bulb & Groupthink

4:30 PM

5:00 PM

5:30 PM

6:00 PM

6:30 PM

7:00 PM

GAMESHOW 7:30–8:30

Who Wants to Be a MWillionaire? Hosted by Barry Joseph



7:30 PM

8:00 PM

8:30 PM

COFFEE BREAK ROOM 8:30–5:30

VISIT: spatial.chat/s/museweb
Check your email for password.



Enjoy the MW Drink of the Day 🍹

Created by Resident Mixologist,
Charismatic Creations!
Find it on social media! #MW21Cocktail

MW21 THANKS
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